

# 1 Social Networking Manager Report November 2015 through January 2016

- Compiled report for August-October 2015 (1st quarter) and submitted it to the board as Social-2015-11.rtf.
- LepInc Director for 2014-2017 received kudos on Lep FB Group for work on collaborative donation to a hospitalized industry legend.
- Posted preliminary agenda for 2nd quarter LepInc board public meeting along with final 4th quarter meeting minutes, latest version of the bylaws, 1st quarter preliminary meeting minutes, and 1st quarter reports for Lep41, Lep42, LepInc Master Database, and Social Media.
- Shared W70 Chair's photograph of W70 Toastmaster & his wife at W70 fan table at TusCon 42.
- Promoted LepInc 1st quarter public board meeting.
- Promoted W70 Local Author's upcoming new book release party.
- Thanked folks for coming out to support our table at 2nd Friday Night Out.
- Thanked folks for coming out to support our marchers in the Phoenix Annual Parade of the Arts.
- Reminded folks about upcoming Lep42 membership price increases.
- Promoted W70 Toastmaster's upcoming book signing and 1st appearance of new book.
- Promoted Black Friday-Cyber Monday Lep42 membership sale.
- Promoted Black Friday sale by Lep41 Local Artist Guest of his CONflagration 2015 program book cover art prints.
- Congratulated W70 Toastmaster for having a Q&A with him published in the AZ Republic.
- Liked enthusiasm for Lep42 posted to LepInc FB page timeline.
- Twitter user asked #fandom + #authors for a good con in Phoenix. LepreCon was the hands down (and only) response by the authors who replied.
- Promoted Lep22 Media Guest's GoFundMe page for "Mojo's Last Wishes."
- Reported to LepInc board mail list that Social Networking Manager would not begin promotion of sponsorship opportunities such as Amazon Smile until such time as the IRS and other web sites show LepInc as being based in Tempe, AZ rather than Santa Rosa, California.
- LepInc Sponsorship Coordinator requested on LepInc board mail list that our events should look into military, veteran, and senior discounts. Social Networking Manager replied that he has promoted Student, Teacher, Military (Active/Family/Veteran), and Senior discounts for both Lep41 and Lep42.
- Created FB Event for LepInc 2nd quarter public board meeting.
- Spotlitged Lep42 merchant Vented Hats.
- Answered Lep G+ Group member inquiry about what LepInc is.
- Lep41 merchant inquired via PM to W70 FB Page about merchant information.
- Local fan contacted W70 FB Page via PM with information W70 Vice-Chair requested on archaeology in SF/F.
- Former LepInc member inquired via PM to LepInc FB page about being on program for our events again. The board reaffirmed her membership restriction so she was encouraged to get a general or merchant membership.
- Mourned loss of Hitchhikers Guide to the Galaxy actor.
- Spotlitged Lep42 charity Con or Bust. Clarified mission of the charity to those on Lep42 FB Event who were made uncomfortable by the charity due to their white privilege.
- Fielded Lep42 merchant information request on Lep42 FB Event.
- Congratulated W70 Toastmaster on having a number one best selling novel on Amazon.

- Announced Lep42 Fan Guest Gary Swaty.
- Wished W70 Local Author Guest happy birthday.
- Lep41 merchant inquired via PM to LepInc FB page about Lep42 & W70 merchant and event merchandising information.
- Spotlited Lep42 Fan Org the HMS Claymore (the local Honorverse fans).
- LepInc Q2 FB Event has 5 Interested, 8 Went, and 63 Invited. It also has 621 reached (0 new the last week of January), 53 viewed (0 new the last week of January), and 13 engaged (0 new the last week of January).
- LepInc Q3 FB Event has 8 Interested, 11 Going, and 84 Invited. It also has 737 reached (134 new the last week of January), 49 viewed (0 new the last week of January), and 18 engaged (2 new the last week of January).
- Lep42 FB Event has 92 Interested, 54 Going, and 289 Invited. It also has 2.7k reached (0 new the last week of January), 154 viewed (1 new the last week of January), and 154 engaged (0 new the last week of January).
- W70 FB Event has 6 Interested, 14 Going, and 13 Invited. It also has 556 reached (0 new the last week of January), 58 viewed (1 new the last week of January), and 21 engaged (0 new the last week of January).
- LepInc G+ Page has 30 followers, LepInc FB Page has 515 likes (2 new this quarter), LepInc Twitter has 136 followers (3 new this quarter), and LepInc lj Community has 6 members (0 new this quarter).
- Lep G+ Group has 57 members (2 new this quarter) and Lep FB Group has 430 members (4 new this quarter).
- W70 FB Page has 137 likes (24 new this quarter) and W70 Twitter has 11 followers (3 new this quarter).
- CONflag Twitter has 28 followers (1 new this quarter).