

1 Social Media Manager Report February through April 2016

- Still awaiting IRS and other web sites to show LepInc as being based in Tempe, AZ rather than Santa Rosa, California before beginning promotion of sponsorship opportunities such as Amazon Smile. Request pending since 2015-12-30.
- Compiled report for November 2015-January 2016 (2nd quarter) and submitted it to the board as Social-2016-02.rtf.
- Answered inquiry for how to contact spotlighted Lep42 fan org the HMS Claymore of the Royal Manticoran Navy (the local Honorverse fans).
- Promoted announcement of W70 Artist GoH Julie Dillon.
- Thanked LepInc Director Don Jacques for stepping into the new role of LepInc Web Auditor.
- Promoted Lep42 membership increase for 2016-02-16 and requested promotion from LepInc board and Lep42 staff groups.
- Posted preliminary LepInc 3rd quarter public board meeting agenda along with preliminary LepInc 2nd quarter public board meeting minutes, final LepInc 1st quarter public board meeting minutes, latest version of the amended bylaws, and 2nd quarter reports for Lep41, LepInc Master Database, Social Media, and Quartermaster.
- Announced new Lep42 teen memberships and family memberships and requested promotion from LepInc board and Lep42 staff groups.
- Answered inquiry about soliciting Lep42 panelists.
- Explained that LepInc public board meetings can accept guests and the process guests need to go through to become a LepInc member.
- Explained seeming contradiction about Lep44 COO election between final 1st quarter LepInc public board meeting minutes, preliminary 2nd quarter LepInc public board meeting minutes, and preliminary 3rd quarter LepInc public board meeting agenda.
- Explained that LepInc public board meetings can accept guests and the process guests need to go through to become a LepInc member.
- Thanked membership for working out carpools between themselves.
- Created FB Event for LepInc 3rd quarter public board meeting.
- Posted image from LepInc 3rd quarter public board meeting.
- Spotlighted Lep42 merchant Window to the Soul and requested promotion from LepInc board and Lep42 staff groups.
- Inquired of LepInc board whether it wanted a social media blast seeking new LepInc webmaster applications.
- Promoted Artist of the Week Spotlight of Lep42 Artist GoH Jennie Breeden on Needless Essentials Online.
- Announced Lep42 Writer GoH Shanna Germain and requested promotion from LepInc board and Lep42 staff groups.
- Answered inquiry about becoming a GoH for LepreCon.
- Promoted W70 street team appearance at Wild Wild West Steampunk Convention 5 and requested promotion from LepInc board and W70 staff groups.
- Reacted to member's post of Bambi vs Godzilla, as they fondly remembered watching it every

year at LepreCons past.

- Promoted W70 PR #1 and requested promotion from LepInc board and W70 staff groups.
- Spotlighted Lep42 merchant Moebius Enterprises LLC and requested promotion from LepInc board and Lep42 staff groups.
- Promoted W70's currently announced GoH lineup and requested promotion from LepInc board and W70 staff groups.
- Attempted to resolve merchant's complaint that Lep42 web site would not accept an image upload by connecting her with Lep42 webmaster.
- Announced Lep42 Media GoH D. C. Fontana and requested promotion from LepInc board and Lep42 staff groups.
- Wished Lep42 Author GoH Shanna Germain a happy birthday.
- Promoted GoFundMe for local artist who had art supplies stolen.
- Promoted The YMCA's C-C-C-Combo Breaker Fundraising Gaming Tournament to which W70 donated two memberships as prizes.
- Shared Lep42 merchant's post about their merchandise made exclusively for Lep42.
- Answered inquiry about the content of LepreCon.
- Announced Lep42 Local Artist Guest Dain Q. Gore and requested promotion from LepInc board and Lep42 staff groups.
- Provided Lep42 membership link to FB event for someone interested in attending.
- Thanked resigning LepInc webmaster Lyle Dillie for his 1.5 years of work.
- Thanked resigning LepInc director and LepInc web auditor Don Jacques for his 5+ years of work in various roles.
- LepInc Q3 FB Event has 12 Interested, 16 Went, and 87 Invited. It also has 1.1k reached (0 new the last week of April), 123 viewed (0 new the last week of April), and 30 engaged (0 new the last week of April).
- LepInc Q4 FB Event has 6 Interested, 8 Going, and 60 Invited. It also has 559 reached (26 new the last week of April), 36 viewed (3 new the last week of April), and 16 engaged (2 new the last week of April).
- Lep42 FB Event has 125 Interested, 76 Going, and 395 Invited. It also has 4.5k reached (612 new the last week of April), 440 viewed (40 new the last week of April), and 220 engaged (22 new the last week of April).
- W70 FB Event has 30 Interested, 18 Going, and 14 Invited. It also has 1.6k reached (0 new the last week of April), 112 viewed (1 new the last week of April), and 50 engaged (0 new the last week of April).
- LepInc G+ Page has 38 followers (8 new this quarter) and 25,704 views, LepInc FB Page has 533 likes (18 new this quarter), LepInc Twitter has 156 followers (20 new this quarter), and LepInc lj Community has 6 members (0 new this quarter).
- Lep G+ Group has 59 members (2 new this quarter) and Lep FB Group has 436 members (6 new this quarter).
- W70 FB Page has 159 likes (22 new this quarter) and W70 Twitter has 20 followers (9 new this quarter).
- CONflag Twitter has 32 followers (4 new this quarter).